

## Petr Parshakov

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E-MAIL	parshakov.petr@gmail.com	
RESEARCH INTERESTS	Sports economics Marketing and consumer behavior Discrimination and inequality Intellectual capital and intangibles	
BIBLIOMETRIC INDICATORS	1. H-index WoS – 9 (ResearcherID: G-7651-2015) 2. H-index Scopus - 10 (Scopus AuthorID: 55881045400) 3. H-index Google Scholar – 15 (Google Scholar Profile) 4. Journal lists: FT50, ABS AJG 4, WoS Q1	
EDUCATION	PhD, Economics, 2019, University of Vigo  PhD, Finance, 2014, HSE University (Candidate in Science, belongs to ISCED level 8 - "doctoral or equivalent")	
POSITION	<b>Head of the lab</b> International Laboratory of Intangible-driven Economy HSE University, Perm	2023 to present
	<b>Associate professor</b> HSE University, Perm	2016 to present
	<b>Associate Professor of Data and Economics</b> Moscow School of Management SKOLKOVO	2022 to present
	<b>Senior researcher</b> International Laboratory of Intangible-driven Economy HSE University, Perm	2010 to 2022
	<b>Master in Finance Program Director</b> HSE University, Perm	2015 to 2018
REFEREED JOURNAL PUBLICATIONS	1. Nessler C., Gomez-Gonzalez C., Parshakov P., Dietl H. Examining Discrimination against Jews in Italy with Three Natural Field Experiments <i>Journal of Behavioral and Experimental Economics</i> , 2023 [ <b>WoS Q2, ABS AJG 2</b> ] 2. Parshakov, P. A., and Teplykh, G. V. (2023) Network board capital and performance of international companies <i>St Petersburg University Journal of Economic Studies</i> , 39 (2), pp. 198–216. 3. Kirpishchikov D., Parshakov P., Zavertiaeva M. A. Team Masculinity and Performance: Evidence from Major League Soccer <i>International Journal of Sport Finance</i> . 2023. Vol. 18. No. 2. P. 84-96. [ <b>WoS Q4, ABS AJG 1</b> ]	

4. Parshakov P., Naidenova Iu., Gomez-Gonzalez C., Nessler C. Do LGBTQ-supportive corporate policies affect consumer behavior? Evidence from the video game industry *Journal of Business Ethics*, 2022 [**WoS Q1, ABS AJG 3, FT50**]
5. Naidenova Iu., Parshakov P., Suvorov S. Air Pollution and Individual Productivity: Evidence from the Ironman Triathlon Results *Economics and Human Biology*, accepted [**WoS Q1, ABS AJG 2**]
6. Parshakov P., Naidenova Iu., Assanskiy A., Nessler C. Obesity and individual performance: the case of eSports *International Journal of Obesity*, 2022 [**WoS Q1**]
7. Shenkman E., Coates D. C., Chadov A. L., Parshakov P. Team vs. individual tournament: An organizer's dilemma *Journal of Economic Behavior and Organization* 2022. Vol. 198. P. 476-492 [**WoS Q1, ABS AJG 3**]
8. Parshakov P., Coates D. C. The wisdom of crowds and transfer market values *European Journal of Operational Research*, 2022. Vol. 301. No. 2. P. 523-534. [**WoS Q1, ABS AJG 4**]
9. Shakina E., Parshakov P., Alsuftiev A. Rethinking the corporate digital divide: The complementarity of technologies and the demand for digital skills *Technological Forecasting and Social Change*. 2021. Vol. 162. P. 120405. [**WoS Q1, ABS AJG 3**]
10. Molodchik M., Paklina S., Parshakov P. Peer Effects on Individual Performance in a Team Sport *Journal of Sports Economics*. 2021. Vol. 22. No. 5. P. 571-586 [**WoS Q2, ABS AJG 2**]
11. Parshakov P., Paklina S., Coates D. C., Chadov A. L. Does video games' popularity affect unemployment rate? Evidence from macro-level analysis *Journal of Economic Studies* 2021. Vol. 48. No. 4. P. 817-835 [**ABS AJG 1**]
12. Shakina E., Barajas A., Parshakov P. Testing the contestable market theory in eSports *Economic Research-Ekonomska Istraživanja*. 2021 [**WoS Q2**]
13. Parshakov P., Zavertiaeva M. A., Baidina K. Uncertainty of Outcome and Attendance: Evidence from Russian Football *International Journal of Sport Finance*. 2021. Vol. 16. No. 1. P. 33-43. [**WoS Q4, ABS AJG 1**]
14. Naidenova I. N., Nessler C., Parshakov P., Chusovliankin A. After the Crimea crisis: Employee discrimination in Russia and Ukraine *Plos One*. 2020. Vol. 15. No. 10. P. 1-17. [**WoS Q2**]
15. Parshakov P., Naidenova I. N., Barajas A. Spillover effect in promotion: Evidence from video game publishers and eSports tournaments *Journal of Business Research*. 2020. Vol. 118. P. 262-270. [**WoS Q1, ABS AJG 3**]
16. Coates D. C., Parshakov P., Paklina S. Do Managers Matter: Evidence from E-sports *Contemporary Economic Policy*. 2020. Vol. 38. No. 2. P. 304-312. [**WoS Q2, ABS AJG 2**]
17. Naidenova I. N., Parshakov P., Sofiia Paklina. Determinants of Football Fans' Happiness: Evidence from Facial Emotion Recognition *Journal of Happiness Studies*. 2020. Vol. 21. P. 1103-1116. [**WoS Q1, ABS AJG 1**]
18. Parshakov P., Shakina E. A. Do Companies Disclose Intellectual Capital in Their Annual Reports? New Evidence from Explorative Content Analysis *Journal of Intellectual Capital*. 2020. P. 1-15. [**WoS Q1, ABS AJG 2**]

19. Coates D. C., Naidenova I. N., Parshakov P. “Determinants of governmental support of Russian companies: lessons on industrial policy, rent-seeking and corruption” *Constitutional Political Economy*. 2019. Vol. 30. No. 4. P. 438-466. [ABS AJG 1]
20. Zavertiaeva M. A., Parshakov P. “Determinants of Performance in eSports: A Country-Level Analysis” *International Journal of Sport Finance*. 2018. Vol. 13. No. 1. P. 34-51. [WoS Q4, ABS AJG 1]
21. Paklina S., Parshakov P., Molodchik M. “Digital relational capital of a company” *Meditari Accountancy Research*. 2018. Vol. 26. No. 3. P. 443-462. [ABS AJG 1]
22. Parshakov P., Zavertiaeva M. A., Coates D. C. “Is diversity good or bad? Evidence from eSports teams analysis” *Applied Economics*. 2018. Vol. 50. No. 47. P. 5064-5075. [WoS Q2, ABS AJG 2]
23. Zavertiaeva M. A., Parshakov P., Naidenova I. N. “No confidence–no glory? Coach behavioral bias and team performance” *International Journal of Sports Science and Coaching*. 2018. Vol. 13. No. 6. P. 863-873. [WoS Q4]
24. Parshakov P., Shakina E. A. “With or without CU: A comparative study of efficiency of European and Russian corporate universities” *Journal of Intellectual Capital*. 2018. Vol. 19. No. 1. P. 96-111. [WoS Q1, ABS AJG 2]
25. Parshakov P., Zavertiaeva M. A. “Companies intangibles: Unique versus generic” *International Review of Economics and Finance*. 2017. Vol. 49. P. 266-275. [WoS Q2, ABS AJG 2]
26. Coates D. C., Naidenova I. N., Parshakov P. “Determinants of Russian Football Club Brands” *International Journal of Sport Finance*. 2017. Vol. 4. No. 12. P. 321-341. [WoS Q4, ABS AJG 1]
27. Parshakov P. “Observing Unobservable: Estimating the Time-Varying Efficiency of Intellectual Capital” *Measuring Business Excellence*. 2017. Vol. 21. No. 4. P. 377-387. [ABS AJG 1]
28. Shakina E. A., Barajas Alonso A. A., Parshakov P., Chadov A. L. “Status-Quo vs New Strategy in Intangibles” *Journal of Economic Studies*. 2017. Vol. 44. No. 1. P. 138-153. [ABS AJG 2]
29. Naidenova I. N., Chhykhov A. S., Parshakov P. “Does football sponsorship improve company performance?” *European Sport Management Quarterly*. 2016. Vol. 16. No. 2. P. 1-19. [WoS Q2, ABS AJG 3]
30. Iuliia Naidenova, Petr Parshakov, Marina Zavertiaeva, Eduardo Tome “Look for People, Not for Alpha: Mutual Funds Success and Managerial Intellectual Capital” *Measuring Business Excellence*. 2015. Vol. 4. No. 19. P. 57-71. [ABS AJG 1]
31. Iuliia Naidenova, Petr Parshakov “Intellectual capital investments: evidence from panel VAR analysis” *Journal of Intellectual Capital*. 2013. Vol. 14. No. 4. P. 634-660. [WoS Q1, ABS AJG 3]

FUNDING RAISED Principal investigator

1. Development of a machine learning model for classifying cybersecurity system alerts *Funded by PJSC Sberbank, 2023 – 2024*
2. Development of a HR recommendation system for profession based on user queries *Funded by HSE University, 2023 – 2024*
3. Development of a toolkit for monitoring the typical ICT portfolios of Russian companies using machine learning methods *Funded by HSE University, 2023 – 2024*
4. AI models of natural language processing: Identification of risks based on textual information *Funded by PJSC Sberbank, 2021 – 2022*
5. Luck vs. Skills of Russian Mutual Funds *Funded by HSE University, 2013 – 2014*

Co-investigator

1. Competitiveness of Russian Companies in the condition of import substitution: the role of intellectual resources *Funded by Russian Scientific Foundation, 2016 – 2018*
2. Competitiveness and Leapfrogging Capabilities of Russian Business through Intangibles *Funded by Russian Scientific Foundation, 2017 – 2022*
3. Annual grants from HSE University Basic Research Program (2015 – ongoing)
4. AI-based ethics index of Russian banks (2021 – ongoing)

TEACHING  
EXPERIENCE

Data and Analytics in Finance (Master)  
Microeconomics (MBA)  
Business research methods (Master )  
Text mining for management purposes (Master)  
Introduction to R (Master)  
Contemporary issues in applied economics (Postgraduate)  
Econometrics (Postgraduate)

REFERENCES

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**Angel Barajas**

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Associate Professor, University of Vigo

**Brad Humphreys**

e-mail: brhumphreys@mail.wvu.edu  
Professor, West Virginia University

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Professor, Universitat Pompeu Fabra

SOFTWARE

R, Python, SQL, Stata